

Reference: “Sapporo ‘Smile’ Index”

Policy target 1 A city where children are full of smiles

1-1 Creation of good environment for bearing and raising children

【Citizens’ awareness and action indicators】

1. The percentage of people who think that the city is a good environment for bearing and raising children
2. The percentage of parents who worry about or feel overburdened by child rearing
3. The percentage of people who think they have good work-life balance
4. The percentage of people who are using childcare services that fulfill their expectations for quality and timeliness
5. The percentage of working parents who think that their children have safe places to spend time after school
6. The percentage of people who are satisfied with the child care counseling system

【Social performance indicators】

7. The number of children waiting to get into day-care facilities
8. The number of people in the Sapporo area who have taken childcare leave

1-2 Environmental improvements conducive to the healthy growth of children with hopes and dreams

【Citizens’ awareness and action indicators】

9. The percentage of children who say that they have favorite classes at school
10. The percentage of people who think that the city is a good environment for children to experience nature, society and culture
11. The percentage of children who think that they like themselves
12. The percentage of people who think there is a sufficient support system for children with special needs
13. The percentage of people who think that children’s rights are protected

【Social performance indicators】

14. The percentage of schools in which parents and local people have contributed to teaching children in classes and special activities
15. The percentage of students unwilling to go to school
16. The number of child abuse cases called in and solved
17. The number of young people experiencing hardships who have used support organizations to achieve an independent living, attended a job training program or finally found employment

Policy target 2 A secure city where people can live with peace of mind

2-1 City planning to preparation for disasters with the participation of citizens

【Citizens' awareness and action indicators】

18. The percentage of families prepared for disasters
19. The percentage of city disaster prevention measures and policies that people think are being well done by the city (evaluation of the municipal government)

【Social performance indicators】

20. The percentage of voluntary disaster-prevention organizations engaged in disaster preparations
21. The number of people who have participated in disaster prevention awareness-raising activities such as disaster imagination games or lectures
22. The percentage of facilities requiring special consideration in the event of an earthquake such as social welfare and medical care facilities that have undergone earthquake resistance checks

2-2 Assistance for healthy and 'warm' lives mutually supported in the local community

【Citizens' awareness and action indicators】

23. The percentage of elderly citizens who go out twice a week or more
24. The percentage of physically challenged people who find it easy to live in their community
25. The percentage of people who think physically challenged people can easily live in their community

【Social performance indicators】

26. The percentage of people requiring support and/or nursing care
27. The number of consultations received by the Emergency and Safety Center Sapporo (Tentative)
28. The number of physically challenged people formerly hospitalized in a facility who have moved to a local community (the total number from 2011 to 2014)
29. The number of people who had been in special job assistance facilities who subsequently found jobs as regular employees

2-3 Environmental improvements to secure safe living

【Citizens' awareness and action indicators】

30. The percentage of people who think that Sapporo is "a city where people can lead safe and secure lives without being victimized by crime"
31. The percentage of people who are interested in and concerned about food safety
32. The percentage of people who have cooperated with snow dumping in parks and breaking up/clearing snow in their community
33. The percentage of city snow removal measures that people think are well done by the city

(evaluation of the municipal government)

【Social performance indicators】

34. The total number of jobs created
35. The percentage of people participating in local anti-crime activities
36. The percentage of neighborhood associations that have improved information-sharing about snow removal in order to promote understanding and cooperation by citizens

Policy target 3 A vigorous city full of energy

3-1 Assistance from companies and citizens to support Sapporo's economy

【Citizens' awareness and action indicators】

37. The percentage of companies answering that their management has become more stable
38. The percentage of companies answering that they plan to develop new products and technology or advance into a new field of business
39. The percentage of companies actively coping with the globalization of their business

【Social performance indicators】

40. The number of newly established companies in the city
41. The sales volumes of companies participating in exhibitions or business meetings

3-2 Fostering industries and inviting companies to make use of Sapporo's strengths

【Citizens' awareness and action indicators】

42. The percentage of companies planning to improve management in cooperation with the academic world
43. The percentage of companies planning to add high value to their products by using IT/content

【Social performance indicators】

44. The amount of value added to products in the food manufacturing industry
45. Export volume of the food manufacturing industry in Sapporo
46. Sales volume of the biotechnology industry in Sapporo
47. The total number of companies that have located in Sapporo in response to measures taken to attract companies

3-3 Promotion of tourism and "meetings, incentive travel/tours, conventions & events/exhibitions" (MICE) by taking advantage of the regional brand and local culture/fine arts

【Citizens' awareness and action indicators】

48. The degree of comprehensive satisfaction in Sapporo as a tourist destination
49. The degree of satisfaction in hospitality received during stays in the city
50. The degree of satisfaction with the availability of tourist information

【Social performance indicators】

51. The annual number of tourists visiting the city
52. The number of visitors to main events held in the city
53. The number of foreigners staying overnight in the city
54. The number of international conventions held in the city
55. The amount of tourism-related consumption in the city

3-4 Development of an attractive city with an eye to the future

【Citizens' awareness and action indicators】

56. The percentage of citizens who believe Sapporo is a safe city where bicyclists obey rules and have good manners
57. The degree of satisfaction with public transportation
58. The percentage of citizens satisfied with their particular residential environment
59. The percentage of citizens who feel that downtown Sapporo is pleasantly crowded and bustling

【Social performance index】

60. The number of public transportation users

Policy target 4 A city where people work together for the environment

4-1 Promotion of a low carbon society and creation of a recycling-oriented society

【Citizens' awareness and action indicators】

61. The percentage of citizens taking environment-friendly action
62. The percentage of households reducing and recycling their trash by drying and composting kitchen garbage

【Social performance indicators】

63. The amount of greenhouse gas emissions
64. The total amount of greenhouse gas emission reductions achieved by the city's public service departments
65. The percentage of houses newly built (within the year) that are energy-saving structures that employ the advantages of regional features
66. The recycling rate of waste disposed by the city

4-2 City planning that conserves and fosters a rich and varied natural environment

【Citizens' awareness and action indicators】

67. The degree of citizen satisfaction regarding access to green spaces
68. The percentage of citizens who have participated in city greening activities

【Social performance indicators】

69. The number of groups taking part in city greening activities
70. The percentage of businesses engaged in environment-conscious action to enhance biodiversity through the

medium of business contracts, etc.

71. The number of visitors to Maruyama Zoo

Policy target 5 A city where citizens are economically and culturally self-sufficient

5-1 Citizens' independent involvement in community/city planning to promote harmonious coexistence of diverse cultures

【Citizens' awareness and action indicators】

- 72. The percentage of citizens who think they are being provided with opportunities to participate in municipal administration including workshops, questionnaires, public comment procedures, and opinion exchanges.
- 73. The percentage of citizens who have participated in city planning activities for citizens
- 74. The activity level of senior citizens (percentage of seniors participating in social action programs)
- 75. The percentage of citizens that take an interest in international exchanges with sister cities

【Social performance indicators】

- 76. The total number of certified NPOs whose head offices are located in Sapporo
- 77. The number of participants in events to promote peace (lectures, movies, etc.)
- 78. The number of participants in international exchange events
- 79. The number of visitors to facilities for learning about the culture of the Ainu (aboriginal people of northern Japan), and the number of participants in Ainu culture programs

5-2 City planning to foster creativity in various cultural and fine arts fields, and to promote sports and health

【Citizens' awareness and action indicators】

- 80. The percentage of citizens who have engaged in cultural/artistic activities
- 81. Citizens' knowledge level regarding cultural asset facilities
- 82. The percentage of citizens who do sports/exercise once a week or more
- 83. The percentage of citizens who watch sport games on-site
- 84. The percentage of citizens who do winter sports

【Social performance indicators】

- 85. The number of cultural/artistic events held in Sapporo
- 86. The total number of companies/shops supporting health promotion activities